



2011 Chevrolet Volt

Announcing a revolutionary training program for the car that will change the way you drive. As you prepare for the launch of the 2011 Volt, it's time to train your sales team. In the coming months we'll show your team how to put Key Selling Messages into action.



The innovative EV that goes further

- The Chevrolet Volt is an electric vehicle with extended range capability.
- Powered by electricity all the time.
- Battery provides up to 40 miles gas- and emissions-free driving.
- After the charge in the battery is depleted, Volt automatically uses gas to generate its own electricity. Enough to power it for up to 300 additional miles until you can plug it in or fill up again.
- You can take long trips or drive without plugging in (recharging).

Technology beyond the battery

- The Chevrolet Connect Mobile App powered by OnStar helps drivers stay connected to their Volt 24/7 via Motorola Droid and Apple iPhone devices.
- Using their smartphone, Volt owners will be able to see current electric/fuel range, check battery charge and fuel levels, and view current charge status and next scheduled charge. They can even change charging priorities remotely and perform other commands like unlocking the doors or activating the remote start.
- The Volt's digital interface includes two 7" touch sensitive LED screens allowing two-way interaction, personalization and access to a wide variety of information.
- Real-time feedback guides you to drive more efficiently with features such as an efficiency gauge.



VOLT-SPECIFIC PRODUCT TRAINING ONLINE 24/7

- Features customer information, streaming product walkarounds and informational How Things Work videos.



ProductSource Training

- You'll receive email alerts when content is changed or added (sign-up required).
- Download and share select videos with colleagues and customers.
- Highly targeted Competitive Comparisons.
- Easily accessed through gmtraining.com or Chevylaunch.com.

ADDITIONAL TRAINING

- Webcasts will provide all the details you need to order the right vehicles, do effective walkarounds and keep you on track on the sales floor.
- Downloadable Details Book provides product and competitive information.
- Volt Immersion Centers will be created in the launch markets with training delivered by your Chevrolet trainers.
- Chevrolet trainers continue to support delivery of content in selected dealerships.
- Virtual Classroom Training sessions with your Chevrolet Virtual trainer.
- Online Certification Test taken at gmtraining.com.



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Training Timeline

The 2011 Volt will start arriving at dealerships in the launch markets in late 2010. Training materials will be available as follows:

Nationally Available Training

- Chevrolet ProductSource Website Live (Preliminary Information)
- Volt 101 Webcast
- Volt Walkaround Webcast
- Volt Details Book Online (PDF on ProductSource website)
- Chevrolet ProductSource Website Live (Walkaround and How Things Work Videos)
- Competitive Comparison Webcast

Launch Market Specific Training

- Selling Skills Web Course
- Service Advisor Skills Web Course
- Volt Ordering Virtual Classroom Training
- Volt Immersion Center Training
- In-Dealership Training